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# CNY CAT COALITION

Changing the world for homeless & at-risk cats in Central New York—four paws at a time



Your  
donations  
save our  
lives!



## 2020 STAFFWORKS FUND SAVE A LIFE CAMPAIGN!



**We're incredibly excited to announce the kickoff of our biggest annual fundraiser!**

**From November 30 through December 31, ALL donations up to \$100,000 to Cat Coalition will be matched by the Staffworks Fund!** *(the first \$10,000 is matched at 100%, then donations up to \$100,000 are matched at 20%)*

Last year's record-breaking campaign brought in more than \$45,000 in donations from our supporters, and \$17,000 in matched dollars from the Staffworks Fund, an amazingly generous year! We know 2020 has been hard on everyone, but we are so thankful for the awesome support we've seen from all of you to date. As you consider your end-of-year

donations, please make sure to do so from November 30 through December 31 so that your gift will be matched through this incredible campaign.

Because Cat Coalition has no staff and no facility, 95%+ of your donation goes directly to spay/neuter, veterinary bills, and other direct costs of saving animals.

This fundraiser is only possible thanks to the unbelievable generosity of Anita Vitullo, founder of Staffworks. She created the Staffworks Fund at the Community Foundation of Herkimer and Oneida Counties with the express purpose of helping animal charities in Central New York. In 2019, the Staffworks Fund gave out more than \$1.8 million to 29 animal charities through the Save A Life Campaign.

## STAFFWORKS SAVE A LIFE CAMPAIGN DONATIONS MATCHED NOVEMBER 30–DECEMBER 31

### Mail

Send checks to  
PO Box 6182, Syracuse, NY 13217

### Facebook

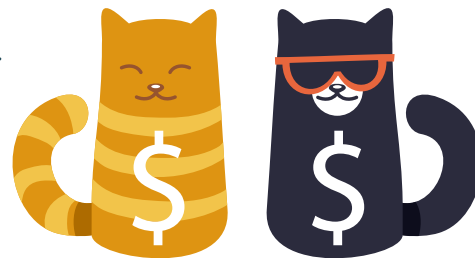
[Facebook.com/CNYCatCoalition](https://www.facebook.com/CNYCatCoalition)  
Use the **Donate** button *(no fees)*

### PayPal

[Paypal.com/donate](https://www.paypal.com/donate)  
*(Fees are taken from donations)*

# CONSIDER CNYCC IN YOUR FINANCIAL PLANNING

by Andrea Vaioli, AIF, BFA, S.E.E.D. Planning Group



Hello, friends of the Central New York Cat Coalition! It is hard to believe, but the year is quickly winding down, and what a year it has been! I know that I have been immensely grateful for my two rescue cats during this new age of COVID-19; they have been a comfort, good company, and free entertainment whenever it seemed like I needed it the most. I am sure I speak for all of us pet people when I say that the gifts our furry family members give to us are both innumerable and invaluable.

Perhaps you are like me and feel compelled to give back to the organizations that provide us so much in adopting our fur babies. Maybe you are already generously donating to the Cat Coalition, or perhaps you have been thinking about it. The table to the right shares some ideas for ways you can give that you might not have been aware of.

We hope this gives you a foundation to begin understanding that there are ways to give to the Cat Coalition that could benefit not only the organization but you as well. If you have questions about these concepts, we encourage you to reach out to your financial planning professional for assistance. If you are not working with a financial planner but have questions, feel free to reach out to us at S.E.E.D. Planning Group. You can visit [seedpg.com](http://seedpg.com) for more information. In the meantime, stay safe, stay healthy, head bonk those kitties, and thank you for your support!

## Make a direct gift of your required minimum distribution (RMD)

RMDs, as they are called for short, are distributions the IRS mandates you take from your pre-tax retirement accounts, like a 401(k), once you reach age 72. When you take the distribution, you must pay income tax. However, if you give all or part of your RMD directly to a qualified charity, you do not have to pay the income taxes on the donated amount. Purrfect!

## Make a direct gift of highly appreciated investments

If you have investments that have grown in value, you will owe taxes on the growth if you sell them. However, you can gift the investments directly to a qualified charity and potentially save yourself those taxes. Meowgnificant!

## Establish a donor advised fund (DAF)

A DAF is a charitable account that you control and manage yourself. Cash or investments are treated as donations right when you transfer it into the DAF that you direct. Those funds remain in the account until you disperse them to a qualified charity. There are some significant tax savings opportunities with this type of account. (Consult a tax professional before taking action.) Ameowzing!

## Designate Cat Coalition in your will

You can name the Cat Coalition as a recipient of all or part of your estate. Because charities are tax-exempt, certain types of investments and bank accounts may actually be better suited to be left to a charity than other accounts, where individuals may have to pay taxes on the inheritance. Paw-some stuff!

*S.E.E.D. Planning Group LLC (S.E.E.D.) is a Registered Investment Advisor (RIA) with the Securities Exchange Commission. S.E.E.D.'s team provides investment fiduciary and fee-only financial planning services to clients. Our fees are disclosed, easy to understand, and not predicated on product sales.*

*Andrea Vaioli is a Wealth Manager at S.E.E.D. Planning Group. In 2019, She earned the Behavioral Financial Advisor™ (BFA) designation from Kaplan University. This curriculum is designed to equip advisors with tools and training to help further their clients make sound financial decisions, maintain emotional competency, and achieve their financial goals.*

# I WANT TO HELP CNYCC (SEND AND DATE CHECKS NOV 30-DEC 31! TO GET THE STAFFWORKS FUND MATCH!)

You can also donate online via our Facebook page

Name	Email		
Address	City	State	Zip

Donation Amount: \$ \_\_\_\_\_ Vaccine Tray: \$50  Neuter: \$75  Spay: \$100

**Donate in the memory or honor of a beloved animal or animal lover:**

In memory of	In honor of
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I would like to volunteer! <input type="checkbox"/>	Phone number:
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**Please mail donations to P.O. Box 6182, Syracuse, NY 13217**

*CNYCC is a 501(c)3 tax-exempt organization. Your contribution is tax deductible to the extent allowed by law.*

## MEMORIALS

July 28–November 2

- › **Albie** by Virginia Dieterle
- › **Alexander, Valentine, and Maxine** by Mary Melnick
- › **All felines big and small** by Alice M. Carlton
- › **All my beautiful cats** by Cynthia Clarke
- › **All my animals I've ever had** by Diane Duda
- › **Amicus** by Linda Church
- › **Ben and Luc** by Joanne Birks
- › **Betty (Bette) Moul** by Susan Brady, Marilyn Danboise, and Constance Scott-Vecchio
- › **Boots Spencer** by Ronald Spender
- › **Buffy** by Harvey and Ruth Hosford
- › **Corey** by Amy Salisbury
- › **Dani B and Frosty Paws** by Barbara Downs
- › **Dante, Marble and Danucia** by Stefania and Thaddeous Dziergas
- › **Darlene Krawetz** by David and Laurie Clifton
- › **Deano (née Danny)** by John Maroney
- › **Diane Wheelock** by Nolan Fox, Linda Marian Grant, Diane Kuehn, Karlton and Cynthia DeFoe, John and Patricia France, and Karen Keast
- › **Dianne Louer/Diane Lauer** by Karen Antczak, Cynthia Davis, Victoria Walters, and John Lipari
- › **Dorothy Dunham of Marcellus** by Barbara Corey
- › **Dorothy Rosenfeld** by Julie Wagner
- › **Ed Dann** by Elaine Dembik
- › **Ethel Sawtell** by John Patrick Feeney
- › **Gail A. Leonard** by Kelsey Gardner
- › **Gertrude and Hex** by Gloria and Martin Sage
- › **Grizzy** by Jeanne and Gary Brown
- › **Itty Bitty and Yoda** by Janice Roller
- › **Little Orange** by Lisa Jeske
- › **Lolo** by Gary and Susan Ingersoll
- › **Lynne Ruhle** by Maquel Katzer, Eric and Judith Mower, Richard Prussin and Deb Sobell, Joan Passage, Karen Worley, and anonymous donor
- › **Maggie** by Vicci and James Viccaro
- › **Marian Demko Heller** by Renae Rokici, David and Janice Panasci, and Janice Dugliss
- › **Melsy** by Sharon Brush
- › **Mickey, a dear friend (cat)** by Patricia E. Fisher
- › **Midnight** by James Roe
- › **Mittens** by Lisa Canale
- › **Molly and Sadie** by Jo Anne McAllister
- › **Orange Pudds** by Janice and Louis Pellegrino
- › **Otto** by Sandy Collins
- › **Polly Ellen Groezinger** by Susan Binde, Bonnie Gestiwicki, George and Patricia Poley, Donna and Eric Robb, Andrea Robinson, Elizabeth Sheehe, and Peggy Miller
- › **Pringles, Jazzy and Bootsie** by Gina and Dennis DiFlorio
- › **Red** by Mary Beth Pedrotti
- › **Renae** by Jean Burke
- › **Robert F. McHale** by Sandra McHale
- › **Rockie** by Steve and Diane Fairbank
- › **Rosalie Brantley** by Kathleen Radway
- › **Sassy and Mary** by Kathryn Laubengayer
- › **Scooby** by Peter Haske
- › **Shadow** by Bonnie Renaud
- › **Sissy** by Epiphany Eucharist
- › **Sylvia Matousek** by Diane Hunter
- › **Tasha, Scotty and Peeps** by Mitchell Tingiris
- › **Tessie, my dog,** by Carol and Tom Kellish
- › **Togo and Petey** by Keitha Mazza
- › **Valerie Cobb, my niece,** by Ann and Gene Brothers
- › **Vickie Kopec** by Renee Cardinale

It's getting cold and your cats need something warm to sleep on. Buy a CNYCC hoodie today at [cnyccatcoalition.org/clothing!](http://cnyccatcoalition.org/clothing!)





## IN MEMORY OF DR. MARIAN SEARS, DVM

This November, we lost an amazing supporter of Cat Coalition, Dr. Marian Sears. Dr. Sears was primarily a large animal veterinarian, but had a passion for spay/neuter and cats. Over the past few years, she fixed hundreds of cats—everything from sweet little kittens to unruly feral adults—all by herself at her home-based practice in Cazenovia. Her incredible dedication to saving cats through spay/neuter made a huge difference to our mission. In fact, for several months this spring Dr. Sears was the only provider we had for spay/neuter since our clinic partners were shut down because of COVID. Knowing how critical these surgeries were, she pushed through, sometimes doing surgeries five days a week for us. Many of our adopters can thank Dr. Sears for fixing their fur babies!



**Dr. Sears' skills as a veterinarian, commitment to rescue, and passion for spay/neuter will be long remembered and incredibly missed.**

## HONORS

July 28 – November 2

- › **Ami Schnell, owned by Mark Schnell**, by Robert Hodge
- › **Babe** by Joyce and Marty Cornick
- › **Barbara Omicinski** by Fred Kucinski
- › **Bear** by Carolyn Coons
- › **Bob-Kat** by Janice Russell
- › **Candi Tucker** by Lisa Denard
- › **Cara Thompson's birthday** by Carroll and Mary Brewer
- › **Casper** by Tonya Mayka
- › **CNYCC Rescuers, Volunteers and Fosters** by Donna Coleman
- › **Cutie, Daisy, Lily, Peaches, and Molly** by Frances and Terry Lewis
- › **Dorothy Washburn** by Fran and Jim Decker and Eileen B. Phillips
- › **Emmett** by Craig and Nora Maguire
- › **Joanne Paino and Darlele Woolson** by Dr. Natalie J. Woodall
- › **Josh and Liz Anderson's 3 rescue kitties** by Susan Anderson
- › **Kristian Gray** by Nancy Ireland
- › **Lady Bird** by Marty Nave
- › **Little Bit** by Barbara Downs
- › **Loki and Thor** by Amy Kaufman
- › **Margie** by Patricia E. Fisher
- › **Marley and Zoey** by Tammy Root
- › **Mollie, Callie and Keisha** by Keitha Mazza
- › **Shangela** by Aliza Milner
- › **Simone and Sam** by Carol Wilkinson
- › **Tiffany** by Kathleen Hemmer
- › **Zola** by David Sheridan